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John Sloman is Director of the Economics Network – the economics subject centre of the Higher Education Academy – based at the University of Bristol.He is the author of several best-selling textbooks in economics used by students across the world, and also published by Pearson Education.

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John Sloman was Director of the Economics Network from its foundation in 1999 until 2012, and is now Visiting Fellow at the University of Bristol where the Network is based. John is also Visiting Professor at the University of the West of England, Bristol.

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